



EVENT SPONSOR OPPORTUNITIES

WHO CARES?

Fundraising Luncheon

17 June 2022

ABOUT THE CARERS FOUNDATION AUSTRALIA

The Carers Foundation Australia was established in 2015. It is the only charity organisation that provides health restoration programs to support unpaid carers in Australia.

There are over three million unpaid carers in Australia, and 400,000 of these are young people under the age of 25.

Our mission is to support family carers in the community, some as young as 12, by providing preventative wellness programs for mental and physical wellbeing.

The Carers Foundation Australia facilitates and specialises in unique health restoration programs to maintain the carers mental, emotional and physical wellness.

We know from seeing it first-hand that these programs both save and change the lives of unpaid carers.



ABOUT OUR CARERS

Did you know there are children as young as eight years old caring for a mother, father, brother or sister?

We do, because we care for them.

Did you know two out of three carers have mental health issues due to extreme anxiety, stressful situations and isolation they face daily?

We do, because we care for them.

Carers usually sacrifice their entire life to care for their loved one. But who cares for them?

WE DO!





CASE STUDY

SARAH

Sarah has been caring for her Mum since she was ten years old. Her mother has multiple chronic medical conditions and Sarah is the only family member that can care for her. Sarah also cares for her Grandmother, and her three siblings, all of who have special needs.

Sarah has very little time for herself in between juggling school and work. She has attended our wellness programs which gives her the strength and hope to continue with her very demanding life. Young teens like Sarah never have any fun or a chance to be a normal teenager.

Despite all this, Sarah gives the little free time she has as a volunteer fire fighter. Sarah also wants to contribute to help other young carers, as she knows how important the programs are to save young people in her situation, and the significant difference it makes.





BENEFITS OF SPONSORSHIP

POSITIVE POSITION

We offer event sponsors the opportunity to benefit from positive exposure and warm introductions to our supporters and carers.

TARGET MARKET

Attendees at our events include a mix of women and men in business, carers, corporate supporters and our key Patrons and Ambassadors.

GOODWILL

Sponsoring one of our events allows you and your business to make a genuine difference in the lives of unpaid carers.

COMMUNITY

Tap into a new community network and learn about how you can get involved with more worthwhile projects and activities.

BRAND AWARENESS

Grow your brand awareness in a positive way through exposure on our website and social media platforms in the lead-up, as well as during the event.



SPONSORSHIP OPPORTUNITIES

EVENT PARTNER

- LOGO ON ALL PROMO MATERIALS
- COMPLIMENTARY TABLE OF TEN
- ACKNOWLEDGEMENT BY MC DURING EVENT
- 2-MINUTE SPEAKING SPOT
- SOCIAL MEDIA POSTS
- 1 X PULL-UP BANNER AT EVENT
- OWN SLIDE IN AV SLIDES

\$5,000

GOLD

- LOGO ON ALL PROMO MATERIALS
- FIVE COMPLIMENTARY TICKETS
- ACKNOWLEDGEMENT BY MC DURING EVENT
- PROMOTION IN GROUP SOCIAL MEDIA POSTS
- 1 X PULL-UP BANNER AT EVENT
- ACKNOWLEDGEMENT IN AV SLIDES

\$3,000

SILVER

- LOGO ON ALL PROMO MATERIALS
- TWO COMPLIMENTARY TICKETS
- ACKNOWLEDGEMENT BY MC DURING EVENT
- PROMOTION IN GROUP SOCIAL MEDIA POSTS
- ACKNOWLEDGEMENT IN AV SLIDES

\$2,000



SPONSORSHIP OPPORTUNITIES

VIP TABLE

- COMPLIMENTARY TABLE OF TEN
- COMPANY NAME ON TABLE
- ACKNOWLEDGEMENT BY MC DURING EVENT
- ACKNOWLEDGMENT IN AV SLIDES

\$2,000

BRONZE

- LOGO ON EVENT PROGRAM
- ACKNOWLEDGEMENT BY MC DURING EVENT
- PROMOTION IN GROUP SOCIAL MEDIA POSTS
- ACKNOWLEDGEMENT IN AV SLIDES

\$500

OTHER

- DONATE A MAJOR PRIZE
- SPONSOR - GUEST SPEAKER
- SPONSOR - ENTERTAINMENT
- THEMING/CENTRE PIECES
- VIDEOGRAPHY/PHOTOGRAPHY
- OTHER OPTIONS – PLEASE DISCUSS

FOLLOW ALONG

The Carers Foundation Australia understands that every business has different needs when it comes to marketing.

While we offer these standard sponsorship packages, we are happy to discuss your individual needs and other opportunities that may be available.

Please feel free to contact our team by email at janelleb@thecarersfoundation.org

Be sure to follow us on social media to stay up-to-date with the latest event information.



@carersfoundation



@thecarersfoundation



@thecarersfoundation





Disclaimer

The Sponsor must pay the Organiser the amount set out in the Booking Contract which is for the items set out in the Payment Details. Credit card details are requested on the Booking Contract to secure sponsorship and the Sponsor irrevocably authorises the Organiser to debit the Sponsor's credit card with the total amount payable, together with any merchant fee for that credit card, if relevant, on or after the dates specified for payment. Payment schedules must be strictly adhered to. Should the Sponsor fail to make timely payments, we regret the Sponsor will automatically forfeit their entitlements, together with any monies already paid. If a Sponsor decides to cancel, the Sponsor may do so by giving a written notice to the Organiser. If cancellation occurs less than two months out from event, the Sponsor is liable for the full amount of the agreement. If the cancellation occurs with more than two months notice, the Sponsor will be liable for 50% of the full amount of the sponsorship. The Organiser may, in its absolute discretion, postpone or change the dates for the holding of the Event, shorten or lengthen the duration of the Event, change the hours during which the Event is held, or change the venue of the Event. The Organiser may determine this agreement and at its sole discretion return a part of payments made by the Sponsor, if the holding of the Event or the supply of any services by the Organiser is prevented, postponed or abandoned by reason of any cause not within the direct control of the Organised.

Please note: there is no GST payable on sponsorship as we are a registered charity.